



**JioHotstar**

**2026 T20 World Cup**

**72.5 Mn Concurrent Viewers**

NAB 2026

# JioHotstar : Largest aggregate entertainment catalog, globally

Undisputed Leader  
in Indian Content



**50%**  
of Top Shows on LTV  
across languages

**250+**  
Original /Exclusive  
Digital Shows

**50+**  
Reality  
Shows

**10K+**  
Movies across  
Languages

**~75%**  
of all web series in  
the South Market

Home of Hollywood



Home of Cricket

Marquee Sports

# 1 Destination for  
Sports Fans



# Tech Supporting Business Growth :

## Scale > AVOD > AVOD + SVOD > AVOD + SVOD + Commerce



Launched our own streaming stack, designed for scale  
World Record in Peak Concurrency: **10.3Mn**



2017-18 [Hotstar]



Launched X Platform [GDPR/Localised]  
Developed SEA market followed by MENA  
• Streamed FIFA World Cup

2019-20

[Disney+Hotstar]

2021-22

2023-24

- Free Timer: AVOD to SVOD
- **250Mn+** Subscriber Base
- **72.5Mn** Concurrency World Record
- Proprietary SGAI
- Live Events - Coldplay concert

2025-26 [JioHotstar]

100% AVOD AUs  
(Active Users)



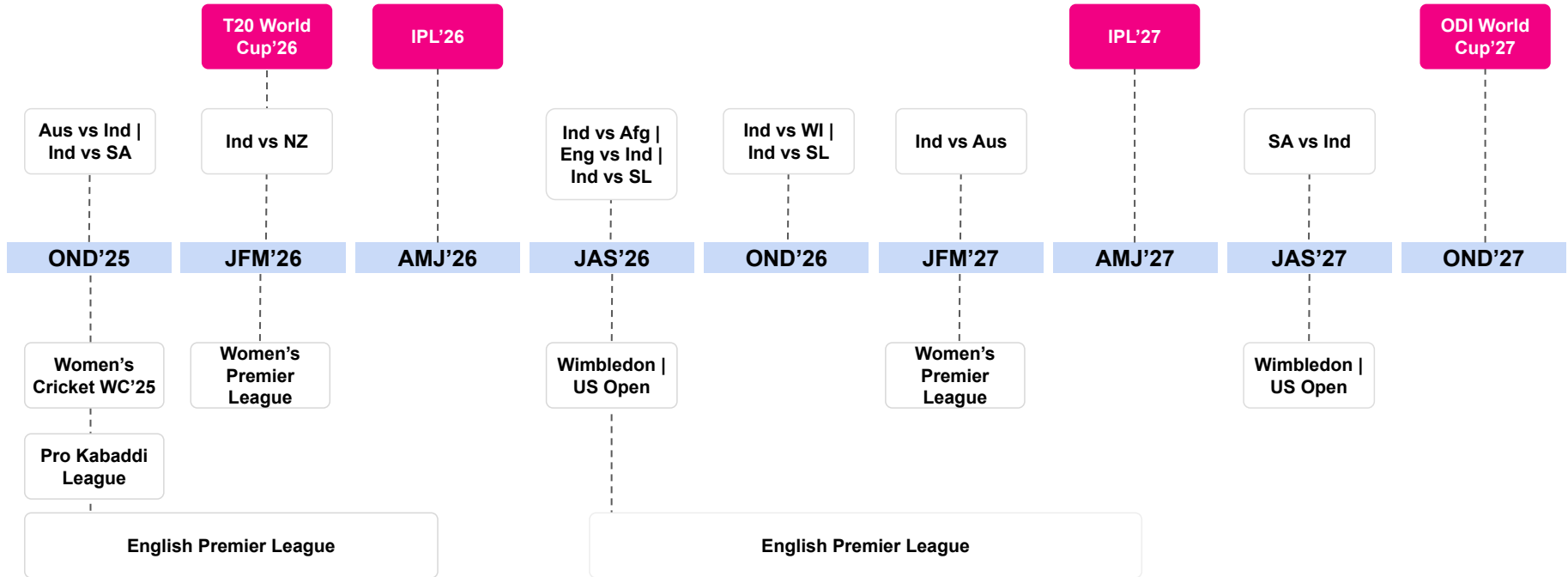
- Dropped multi-vendor model
- Moved to Subs + Ads model
- Developed and launched Social
- Remote Ops
- Digital Movie Launch & TVOD
- Multi-CDN, DRM

- India Launch of X Platform
- Back to back World Record in Peak Concurrency: **53Mn** followed by **59Mn** (T20 WC'24)

65% AVOD AUs  
35% SVOD AUs

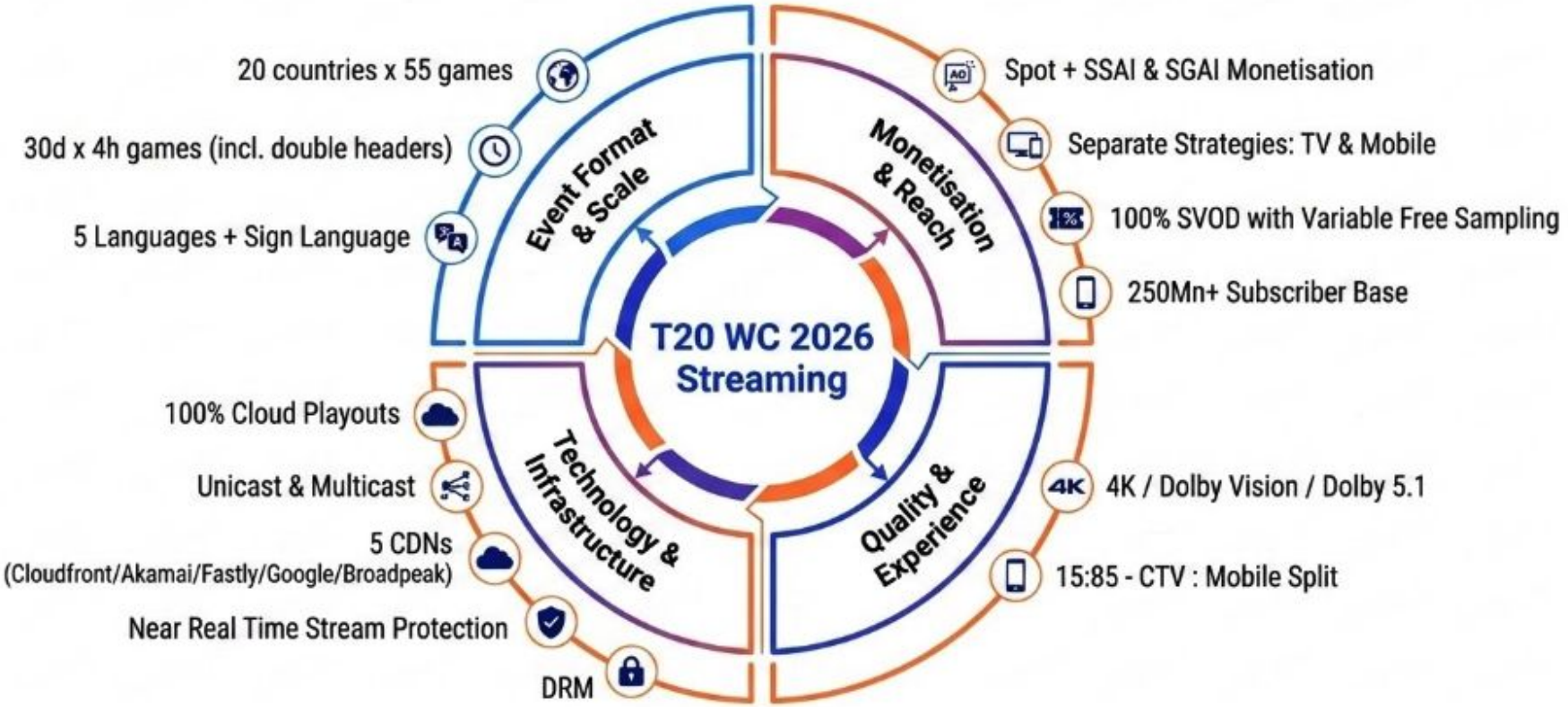


# Unmatched Live Sports Scale: 23 Concurrent Events, 83 Unique Productions, 648 Streams - During World Cup

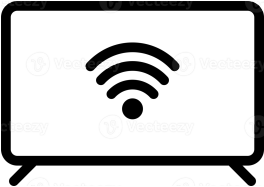
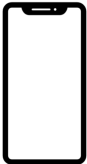


250+ days of live sports each year - the largest sports platform in India

# Cricket T20 World Cup 2026 - Framing the Event



# India - Aggressive CTV Growth In Traditionally Mobile First Market



Users  
  
CDN  
Capacity

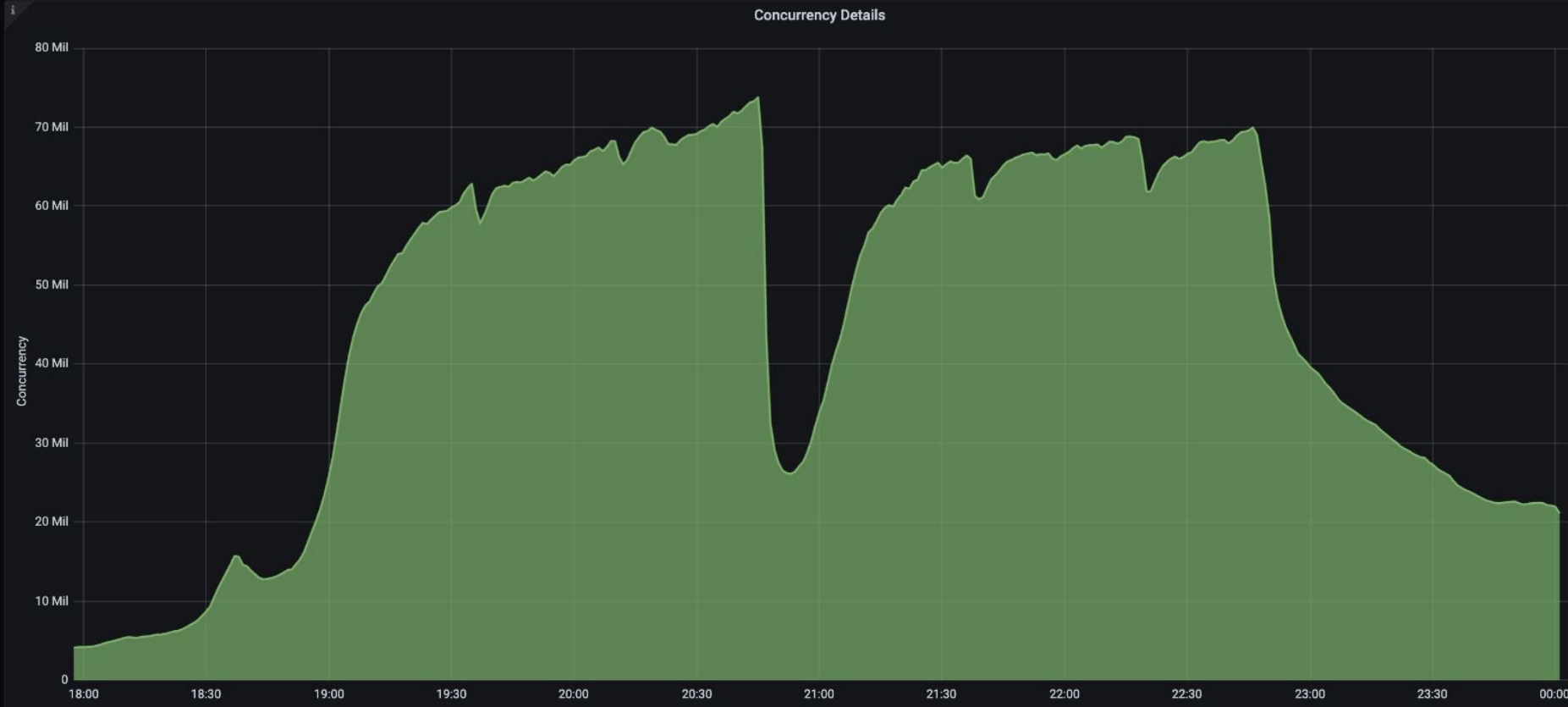
**85%**

**15%**

**60%**

**40%**

# Cricket T20 World Cup - Concurrency Ramp [Per Min]

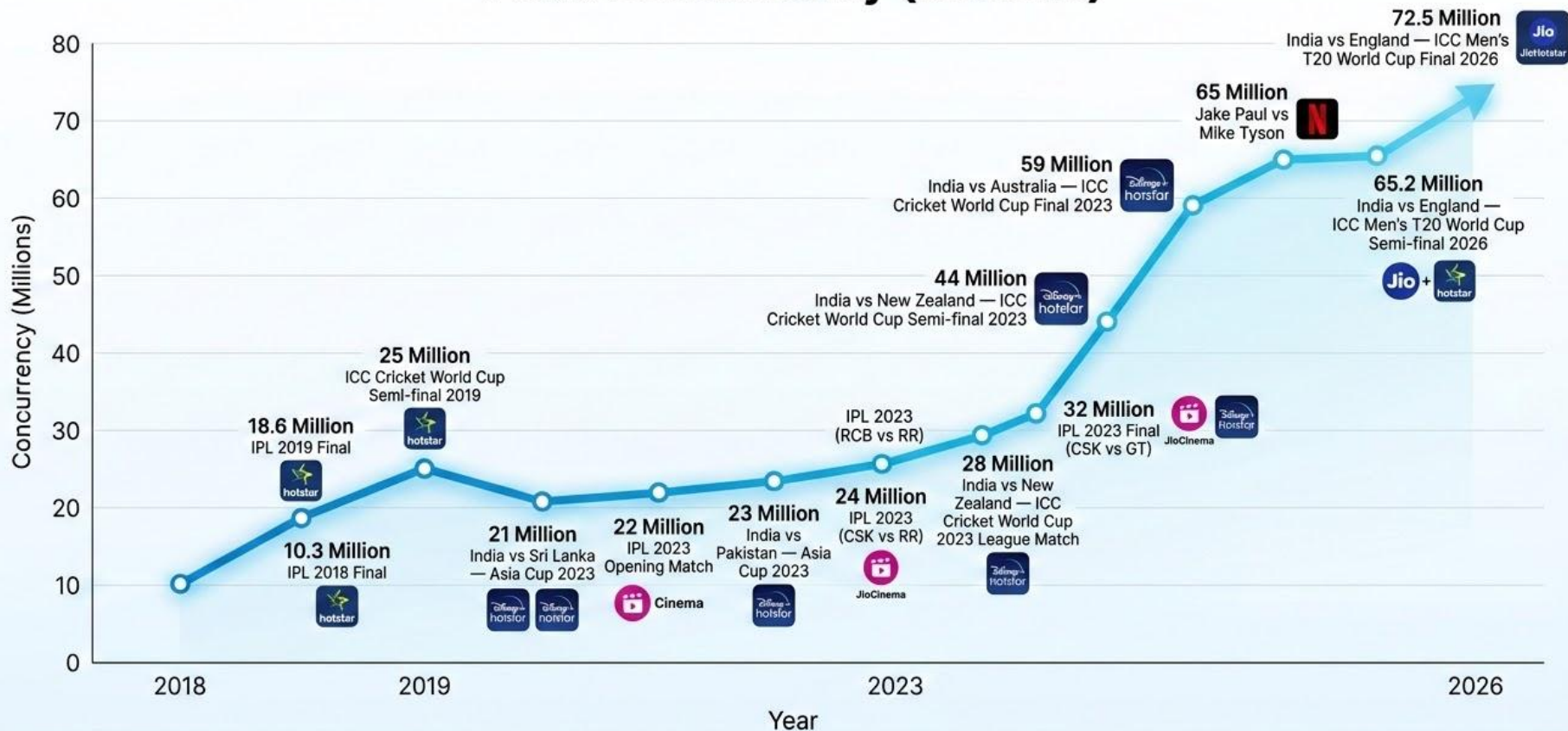




# Cricket T20 World Cup - Rebuffer Percentage - 1.83%



# Growth of Digital Viewership Records: Peak Concurrency (Millions)



Source: Various Platforms. Data represents peak concurrent viewers for single live events.

# PRISM - JioHotstar's White Label Platform

## Next-gen engagement and experiences

Fast highlights (under 5 mins), real time stats, contextual goming, verticalized viewing formats



## Unmatched scale

Ability to render and monetise 70mn+ concurrent viewers on live streams



## Protected and secure

Proprietary Risk Engine, DRM, Forensic watermarking, Near Real-Time blocking



## CTV + Mobile compatibility

Support for viewing across multiple devices, languages and bandwidth speeds



## Flexible monetization architecture

Subscriptions, TVOD, and ad-supported viewing



## 100% Cloud native

Reach the customer no matter where they are



## Obsessed with quality

4K across mobile and TV with experiential levers like Dolby Vision, 5.1 & Atmos

